- Court nixes Miami obscenity rule
- Knight-Ridder folds Kentucky Cabletext
- 'Wasp' to sting Michigan pirates
- 3M planning NYC area interconnect

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MARKETING
In search of excellence

CTAM IN SAN DIEGO

PLUS Marketers' forum

CableVision August 15, 1983. Volume 8, Number 49

Between the lines/5
CableScope/9
Newswire/10
Update/13
Leading the week/16
Programming/24
Marketing/31
Advertising/38
CableVision Plus/39
Business/69
Government & law/76
Technology/78
People/84
Events/90
Classifieds/94
From Washington/99
Cable stats/101
Parting words/104

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Charles Brown, chairman of AT&T, was one of several telephone executives appearing before a joint congressional committee looking into long distance access charges.

Comcast enters U.K. race

Comcast says it will enter the race for cable TV franchises in Great Britain by partnering with a major British company and playing a management role there. **Leading the week, pages 16-20.**

CATA 1983 convention

Independent operators and a sprinkling of big MSOs converge on Hot Springs, Ark., this week for CATA's 1983 convention. **Leading the week, pages 16-20.**

Miami 'indecency' law hit

A U.S. District Court judge struck down a Miami city ordinance designed to curb "indecency" on cable television. **Leading the week, pages 16-20.**

Network syndication fight

Debates over repealing the financial interest and network syndication rules heated up last week in Congress and at the Federal Communications Commission. **Leading the week, pages 16-20.**

Bravo dishing up 'Hallmark'

Television dramas are being rereleased on cultural pay service in an attempt to satiate audience's appetite for drama. **Page 24.**

TNN revving up auto show

The country music channel's infomercial series, 'Performance Plus,' renewed for second season. **Page 24.**

MARKETING

In search of excellence

CTAM officials believe this year's conference in San Diego is the best of all its meetings, with more than 1,000 attendees expected and an original song and lyrics readied to kick off the meet. **Page 31.**

Pounding the pavement

When you have 128 channels, as does Adams Russell Westchester Cable Television, the personal touch counts. The system is using door-to-door sales as the main marketing strategy, with a policy of not accepting phone orders. **Page 31.**

CTAM '83 conference agenda

A complete listing of events and sessions for the San Diego convention. **Page 34.**

CNI's microwave feed

Cable Networks Inc. soon will start construction of a four-channel microwave interconnect linking New York area systems. **Page 38.**

Study reveals cable's parity

Nielsen report commissioned by Warner Amex shows cable has equal average prime-time share in five markets compared to network affiliates. **Page 38.**

Cabletext closes down

Knight-Ridder decides to shut down its TelePress cabletext experiment in Lexington, Ky. Sponsors of the operation could not see the service paying for itself in the near future. **Page 69.**

Amnesty curtails theft

Group W Cable in Dearborn, Mich., tries out a new device to prevent theft of service in its franchise area, while a two-month-old amnesty program attracts more than 1,300 altered converters. **Page 70.**

Telephone execs vs. Congress

Magnates argue against repeal of FCC access charges, but lawmakers' concern remains. **Page 76.**

About the cover

Waterfront scene in San Diego, site of CTAM '83, courtesy of San Diego Chamber of Commerce.

This week in PLUS

On the eve of CTAM's 1983 meeting in San Diego, *Plus* questioned eight marketers about some of the industry's current issues. They all agree on the status of multipay—quite healthy—and that a good guide does enhance a system. But how do you sell multipay? And what form should a guide take? The answers seem to change with each person asked. . . Rebuilds and upgrades are expenses every system must sooner or later face. Four systems explain their tricks for shortening the payback period. A little careful marketing and packaging goes a long way. **Pages 39-62.**

Franchising calendar

This chart examines the franchise status of communities from the beginning of 1983. "Pending" refers to communities that are in the franchising process but have not yet made an award.

Arizona
Apache Junction—consultant chosen; expect RFP issuance 12/83 (8,000 homes).

California
Claremont—proposals received from Group W and Cablevision of Claremont; award expected 9/83 (9,800 homes).
Commerce—RFP issues; proposals due 7/29/83.
Costa Mesa—deadline for proposals 7/29/83.
Cudahy—no proposals received; exploring alternatives for cable service (5,000 homes).
Duarte—RFP issued; proposals due 8/15/83.
East San Fernando Valley—proposals received from Valley Cable and United Cable; award expected 9/83 (166,000 homes).
East Yolo—developing ordinance; RFP expected 9/83.
Hawaiian Gardens—award to CATV West 1/83 (3,500 homes).
Lomita—preliminary award to Colony Communications; final award expected 8/83 (8,137 homes).
Los Altos—expect RFP to be issued 10/83 (10,000 homes).
Los Angeles (South Central Region)—final negotiations with Community Cable Entertainment Services System (180,000 homes).
Norco—negotiations with Falcon Cable of Riverside; award expected 8/83 (6,300 homes).
Palo Alto—RFP issued; proposals due 10/12/83 (22,000 homes).
Pasadena—final award to Falcon 5/19/83.
Pico Rivera—California Cablevision contesting referendum denying them franchise.
Placentia—award expected 9/83 (12,000 homes).
Sacramento—re-issuance of RFP; preliminary award expected by 11/30/83 (360,000 homes).
San Fernando—final agreement signed with Valley Cable 1/83.
San Gabriel—Falcon Communications sole bidder; award expected 10/83 (11,600 homes).
South Monrovia—final award to Falcon Communications expected 8/83 (5,450 homes).
South Placer County—Coastside Cable TV awarded non-exclusive franchise 1/83.
South Whittier—award to United Cable 1/83 (1,700 homes).
Sunnyvale—refranchising award to Sunnyvale Cable TV (TCI) expected by 9/83 (43,000 homes).
Tulare County (including Terra Bella, Strathmore, Plainview, Poplar, Valley Furniture, Ducor and Woodville)—final award to Falcon Cable TV 2/83 (3,000 homes).
West Covina—award expected 10/83; proposals received from Falcon Cable and United Cable; (28,000 homes).

Colorado
Lafayette—award to Lafayette Communications (Scripps-Howard); ratified 2/22/83 (4,000 homes).
Platteville—awarded to Citation Cable Systems Ltd. (d/b/a Platteville Cablevision) 1/83.

Connecticut
Windham, Lebanon, Scotland, et. al. (cable area 13)—hearings with 1) Natchaug Cablevision, 2) Telemedia Company of N.E. Connecticut, and 3) Eastern Connecticut Cable Television Inc.; award expected 9/83.

District of Columbia
Draft of RFP completed 6/83; RFP issuance (pending approval of District Council) expected fall 1983 (254,000 homes).

Florida
Tierre Verde—preliminary award to Centel; final award expected by 9/83 (2,000 homes).

Illinois
Chicago—City Council awarded first negotiating rights for each area as follows: Area I to Cablevision Systems (300,000 homes); Area II to Group W (217,000 homes); Area III to Group W (193,000 homes); Area IV to Chicago Cable Communications (TCI/Cross Country joint venture) (226,000 homes); Area V to Continental Cablevision (188,000 homes); award expected summer 1983.
Countryside—preliminary award to Cablevision of Chicago (2,200 homes).
Downer's Grove, Darien—negotiating with Continental Cablevision; award expected by 9/83 (6,430 homes).
Elmwood Park—RFP expected 10/83 (9,500 homes).
Glen Ellyn (DuPage County areas)—award to Group W expected 9/83 (7,000 homes).
Harwood Heights—negotiating with MetroVision and Cablevision of Chicago; award expected by 9/83.
Joy—award to Star Communications of Springfield 5/83 (220 homes).
Lisle—final award to Multimedia 5/24/83 (3,300 homes).
Naperville—final award to Centel expected 9/83 (17,500 homes).
St. Charles, Geneva—negotiating with Centel; award expected 9/83 (10,000 homes).
South Holland—award to Multimedia 3/15/83 (7,400 homes).
Villa Park—negotiating with Multimedia; award expected 9/83 (7,100 homes).
Westmont (unincorporated areas of DuPage County)—final award to Continental Cablevision 4/18/83 (10,000 homes).
Wheaton—proposals received from Group W and Centel; award expected by 10/83.
Winnetka—decision to have cable has been postponed.
Woodridge—award expected 1/84 (260 homes).

Indiana
DeMotte—non-exclusive award to both Northwestern Indiana Cablevision and Telecom Services 7/12/83 (800 homes).
Indianapolis—City/County Council considering proposed ordinance which would allow franchises for SMATV companies.

Iowa
Cambridge—award to Oak Cable Systems 3/83 (250 homes).
Colo—final award to Oak Cable systems on 3/7/83 (330 homes).
Kingsley—award to Satellite Communications 4/12/83 (400 homes).
Morning Sun—expect RFP issuance by 10/83 (450 homes).
Preston—final award to Preston Area Cablevision 6/13/83 (430 homes).

Kentucky
Calloway County—preliminary award to Galaxy Cablevision; final award expected 9/83.
Danville—preliminary award to R.V. Cablevision (12,800 homes).
Graves County—award to Galaxy Cablevision 3/20/83.
Greenville, Central City and Muhlenburg County—negotiating with TCI; award expected by 9/83 (13,000 homes).
Harlan County—no bids received by deadline; future action uncertain (40,000 homes).
Henderson County (including Baskett, Spottsville, Graham Hill and Zion)—final award to Webster Cable TV 5/16/83.
Mayfield—RFP issued; applications due 8/22/83.
Wingo—award to Galaxy Cablevision 2/83 (300 homes).

Maine
Harpswell—final award to Video Vision expected 7/83 (2,800 homes).
Hermon—preliminary award to Maine Cable Co. (1,062 homes).

Maryland
Baltimore—preliminary award to Caltec Cablevision revoked by City Council 6/13/83; re-starting selection process (302,000 homes).
Bowie—award to Storer Cable 1/83 (11,000 homes).
Carroll County—reviewing proposals from Prestige Cable and Matrix (30,000 homes).
Chestertown—award to CATV General 2/83 (1,800 homes).
Easton—City Council approved municipal ownership 6/83; construction to start by 11/83 (3,600 homes).

Massachusetts
Acton—final award to Adams-Russell 6/14/83 (4,770 homes).
Ashland—award to Massachusetts Cablevision 7/5/83 (3,082 homes).
Belchertown—pending.
Belmont—exploring municipal ownership of cable.
Boylston—proposals received from Greater Worcester Cablevision and Boylston Municipal Light Co.; award expected 1/84 (1,200 homes).
Braintree—franchise awarded to Adams-Russell 4/83 (10,000 homes).
Bridgewater—award to Campbell Communications 1/24/83 (5,048 homes).
Cambridge—public referendum on municipal ownership 11/83 (43,000 homes).
Cohasset—award to American Cablesystems 3/16/83 (2,397 homes).
Dedham—preliminary award to Bay Cable TV.
East Bridgewater—preliminary award to Campbell Communications 4/83.
Easton—preliminary award to Continental Cablevision 6/83.
Hamilton and Wenham—proposals submitted by Continental Cablevision, Rollins and Prestige Cable TV (2,300 homes).
Hanson—award to Continental Cablevision 3/22/82.
Hingham—preliminary award to American Cablesystems 7/14/83 (6,323 homes).
Holbrook—franchise awarded to Continental Cablevision 1/20/83 (3,100 homes).
Holden—preliminary award to Greater Worcester Cablevision; final award expected by 9/83.
Holliston—proposals received from Adams-Russell, CableVision Industries, United Video, Prestige Cable and Community Cablevision; award expected 9/83 (3,422 homes).
Hopedale—award to Massachusetts Cablesystems Inc. 6/1/83 (1,200 homes).
Hull—award to American Cablesystems 1/10/83 (4,800 homes).
Lancaster—final award to Wachusett Cablevision of Clinton, Mass. 6/15/83 (4,000 homes).
Lincoln—RFP issued; proposals due 8/1/83.
Marblehead—drafting RFP.
Marshfield—final award to Greater Southshore Cablevision 6/83 (10,000 homes).
Medfield—RFP issued; proposals due 9/15/83.
Medway—final award to Massachusetts Cablevision Systems 4/83 (3,000 homes).
Middleborough—RFP issued; proposals due 9/16/83.
Mendon—re-starting franchise process (1,200 homes).
Nahant—pending; Warner Amex sole bidder (1,433 homes).
Needham—final award to Continental Cablevision 5/5/83 (8,700 homes).
Norfolk—only proposal from Massachusetts Cable (1,800 homes).
Northborough—award to Greater Media 1/10/83 (3,334 homes).
Norwell—award to American Cablesystems 3/83 (2,760 homes).
Pembroke—final award to Campbell Communications expected by 10/83.
Pepperell—award expected by 10/83 (2,800 homes).
Plympton—RFP issued; proposals due 10/17/83.
Rowley—award to Newburyport Cable TV 4/83 (1,300 homes).
Seekonk—proposals received from Prestige Cablevision, Massachusetts Cablevision Systems, Rollins, Inland Bay Cable, Cable TV of East Providence, Seekonk Cablevision and Seekonk Cable TV (4,000 homes).
Sharon—award to Cablevision Industries 1/27/83.
Shrewsbury—final award to Shrewsbury Electric Light (8,500 homes).
Sterling—restarting franchise process in fall 1983.
Stoughton—award to Continental Cablevision 2/83.
Stow—RFP issued; proposals due 10/18/83.
Sudbury—award to Adams-Russell 3/23/83 (4,200 homes).
Townsend—proposals received from Adams-Russell, Northeast Communications, United Cablevision, Pepperell Cable and Nashoba Communications; amended proposals due 8/83 (2,306 homes).
Upton—award expected 10/83 (1,600 homes).
Walpole—preliminary award to Massachusetts Cablevision 6/83 (5,676 homes).
Waltham—award to Waltham Telecommunications (TCI) 5/17/83 (18,000 homes).
Wayland—proposals under review (3,500 homes).
Wellesley—awarded to Continental Cablevision of Boston 5/31/83 (8,000 homes).
Westborough—award to Greater Media 1/18/83.
West Bridgewater—award expected fall 1983; proposals received from Campbell Communi cations and Continental Cablevision (2,000 homes) pending.
Westminster—Adams-Russell submitted only proposal (1,000 homes).
Westport—preliminary award to United Cablevision Funding 7/11/83 (5,500 homes).

Michigan
Bloomfield Township, Bloomfield Hills—preliminary award to Booth Communications expected 9/83 (15,000 homes).
Clarkston—final award to Multi-Cablevision 3/29/83 (7,200 homes).
Dearborn Heights—Final award to Continental Cablevision 4/12/83 (23,000 homes).
Detroit—preliminary award to Barden; final award expected by 9/83 (471,000 homes).
Homer Township and Herome Township—preliminary award to Whitney Cablevision of West Branch.
Livonia—final award to MetroVision on 6/13/83 (33,000 homes).
Marquette—final award to Marquette Cablevision 11/82 (7,000 homes).
Monroe—City Council awarded franchise to Communication and CableVision Inc. to compete with existing franchised cable system, Monroe Cablevision.
Mt. Clemens—award to Comcast Cablevision 1/83 (6,000 homes).
Romeo—final award to Harron 6/83 (1,000 homes).
West Bloomfield, Keego Harbor, Orchard Lake, Sylva Lake—received three bids: Bloomfield Communications, Greater Media and Continental Communications; award expected 8/83 (16,437 homes).
West Oakland County Cable Group—preliminary award to Greater Media; final award expected by 10/15/83 (32,000 homes).
Westland—RFP issued 7/4/83; proposals due 9/6/83 (29,000 homes).

Minnesota
Afton, Cottage Grove, St. Paul Park, Denmark, Grey Cloud, Newport, Woodbury (South Washington County Cable Commission)—Telephone and Data Systems is sole bidder; award expected 9/83 (12,664 homes).
Arlington, Gaylord, Winthrop, Gibbon, Green Isle—CSI withdrew its bid; award expected 8/83 (2,568 homes).
Belle Plaine, Le Center, Le Suer, Lonsdale, Montgomery, New Prague—expect RFP to be issued 8/83 (5,227 homes).
Blaine, Centerville, Circle Pines, Coon Rapids, Lexington, Ham Lake, Spring Lake Park (North Central Suburban Cable Communications Commission)—preliminary award to Group W 6/83; final award expected 9/83 (27,191 homes).
Burnsville, Eagan—final award to Group W 7/8/83 (12,849 homes).
Chanhassen, Carver County and Hennepin County—RFP issued; proposals due 8/31/83.
Dodge Center—preliminary award to Dowden 5/83; final award expected 9/83 (700 homes).
Eagan—see Burnsville.
Foley—award expected 10/83.
Forest Lake, Forest Lake Township, Columbus Township, Scandia Township—award expected by 9/83 (5,619 homes).
Grand Marais—negotiating with Cable-Tron; award expected by 10/83.
Janesville—final award to Dowden 7/8/83. (700 homes).
Maple Plain—beginning process (481 homes).
Minneapolis—final award 11/82 to Storer in north (100,000 homes) and Rogers in south (70,000 homes).
Minnetrista, Spring Park, Shorewood, Medina, St. Bonifacius, Excelsior, Deephaven, Woodland, Victoria, Tonka Bay, Orono, Minnetonka Beach, Greenwood, Long Lake (Lake Minnetonka Cable Communications Commission)—proposals received from Dowden, Communication Systems and Combined Cable; award expected 9/8/83 (11,682 homes).

Cable stats

Mound—award to Dowden 3/22/83 (3,600 homes)
Northfield, Northfield Twp., Dundas, Bridgewater Twp., Rice County, Waterford Twp., Dakota County—award expected 8/83.
North St. Paul, Birchwood, Dellwood, Gem Lake, Grant Township, Lake Elmo, Landfall, Mahtomedi, Maplewood, Oakdale, Pine Springs, Vadnais Heights, White Bear Lake, White Bear Twp., Willernie—final award to Group W 5/13/83 (33,568 homes)
Owatonna—awarded to Tribune Cable 12/82 (7,000 homes).
Princeton, Rush City, Mora, Milaca, Cambridge, Braham, North Branch, Branch, Pine City, Isanti Townships: Pine City, Chengwatana, Milaca, Bradford, Spencer Brook, Pokegama, Isanti, Arthur (East Central Cable Commission)—awarded to Combined Cable 12/82.
Prior Lake—award to Communication Systems Inc. 4/11/83 (2,560 homes).
Roseville, Arden Hills, Falcon Heights, Lauderdale, Little Canada, New Brighton, Moundsview, North Oak, St. Anthony, Shoreview (North Suburban Cable Commission)—award to Group W Cable 11/12/82 (44,000 homes).
St. James—award to Dowden 5/83 (1,820 homes).
St. Paul—award to Nor-West vetoed by mayor 7/13/83; future status uncertain (111,000 homes).
Savage—assessing needs for cable.
Stillwater, Bayport, Oak Park Heights (Central St. Croix Valley area)—preliminary award to Telephone and Data Systems 6/83; final award expected 8/12/83 (6,000 homes).
Waconia—beginning process (1,024 homes).
Watertown—beginning process (700 homes).
Wayzata—proposals from Dowden and CSI; award expected 8/83 1,800 homes).
West St. Paul, South St. Paul, Mendota Heights, Mendota, Inver Grove Heights, Lilydale, Sunfish Lake—no bids received; re-starting process (24,032 homes).
Windom—considering municipal ownership (1,600 homes).

Missouri
Crocker—award to Comm Management 12/82 (450 homes).
Forsyth—award to Ozark Summit Cable 11/82.
Freeburg, Lebanon, Mascoutah and Shiloh Valley Townships—award to Metro East Cable 1/31/83.
Higbee—award to Comm Management 1/83 (330 homes).
Iberia—award to Comm Management 10/82 (325 homes).
Lancaster—award to Multi-Com 1/83 (460 homes).
St. Louis—proposals from Archway Cablevision, St. Louis City Communications and STC Cablevision Partners; award expected 2/84 (178,000 homes).

Nebraska
Kearney—non-exclusive franchise awarded to Kearney Cablevision 4/83 (700 homes).

Nevada
Henderson and Clarke County—non-exclusive franchise awarded to Misco Cable TV 5/2/83.

New Hampshire
Atkinson—final award to Harron expected by 9/83 (1,500 homes).
Hampstead—final award to Rockingham Cablevision (1,500 homes).
Manchester—deadline for proposals for non-exclusive franchise 9/30/83.
Pelham—RFP issued 5/1/83; deadline for proposals 8/1/83 (2,500 homes).
Sandown—RFP issued, no responses received (600 homes).
Windham—awarded to Harron Communications 5/83 (2,000 homes).
Wolfeboro—preliminary award to Community TV; final award expected by 9/83 (833 homes).

New Jersey
Boonton Township—award to Sammons Communications 1/2?/83 (3,600 homes).
Jersey City—halt on issuance of RFP pending resolution of legal action.
Patterson—award expected by 10/83.

New York
Beekman—deadline to proposals extended until 8/31/83 (2,100 homes).
Cherry Valley—final award to Schoharie 4/83 (250 homes).
Honeoye—award to Honeoye Cable 4/5/83 (500 homes).
Mayville, Chautauqua, Westfield, Ripley—preliminary award to US Cable; final award expected by 9/83 (5,430 homes).
Mt. Upton—NewChannels has applied for non-exclusive franchise; award expected 1/84.
New York City—final awards for outer boroughs 6/30/83. Warner Amex—Western Brooklyn, Northern Queens. Cablevision Systems—Eastern Brooklyn, Bronx. Cox Cable—Staten Island. Vision Cable—Northeastern Staten Island. ATC—areas of Queens. Queens Inner Unity Cable—Southern Queens.
North Salem—negotiating with Community Cable Services; award expected 9/83 (1,100 homes).
Norwich—NewChannels has applied for non-exclusive franchise; award expected 8/83 (100 homes).
Pomfret—awarded to Harbor Vue Cable TV of Dunkirk (Aderphia) 2/83 (138 homes).
Portland—negotiating with Tribune Cable; final award expected 8/15/83.
Tully—RFP issuance expected 8/83.
Union Vale—only proposal from Consolidated Communication (775 homes).
Westfield—award to US Cable 11/82 (1,400 homes).

North Carolina
Burke County—award to Cable TV Support Services 4/5/83 (10,000 homes).
Edgecombe County—final award to Tar River Cable Television 4/5/83 (4,000 homes).
Glen Alpine—final award to CATV Support Services 5/?2/83 (300 homes).
Hamett County—award to univision Cable Systems 2/83.
Hildebran—award to Catawba Valley Cable TV 2/83 (375 homes).
Jackson—expect RFP issuance by 9/83 (400 homes).
Pamlico County—expect RFP issuance 8/83 (4,000 homes).

North Dakota
Minto—final award to Vuecom Inc. 1/83 (150 homes).

Ohio
Arcadia—award to Continental Cablevision 1/83 (300 homes).
Ashley—award to ACT Cable 1/83 (420 homes).
Batavia Township—proposals received from Cable Management, So-Comm, Highland Cable and Warner Amex; award by 10/83 (4,000 homes).
Bethel—preliminary award to Cable Management Group; final award expected 8/83.
Brooklyn—municipal ownership under consideration (4,000 homes).
Cadiz—final award to URB Cable IV 1/10/83.
Cleveland—city still deliberating municipal versus private ownership.
Garfield Heights—proposals received from Continental, Complexicable, Space Cable and Garfield Cable Communications (12,000 homes).
Hiram—awards to Univision Cable Systems 11/82 and Telenational Communications 1/83 (250 homes).
Lordstown—award expected by 9/83 (800 homes).
Middleburg Heights—court validated award to Space Cable of Ohio 1/83 (7,000 homes).
Newburgh Heights—award to Space Cable of Ohio 1/83 (1,800 homes).
Oberlin—RFP issued; proposals due 9/15/83 (2,600 homes).
Quincy—negotiating with Cable Management; award expected by 8/16/83 (250 homes).
Racine—final award to Telenational Communications 5/2/83.
Sheffield Village—award to Space Cable of Ohio 2/83 (1,000 homes).

Oregon
Amity—negotiating with Eagle Cable Systems Inc. (400 homes).
Canby—final award to Canby Cablevision 5/83 (2,500 homes).
Cottage Grove—proposals received from Northland, McCaw, Creative Cablevision and ICI; award expected 10/12/83 (2,500 homes).
Dunthrope—negotiating with Liberty Communications (600 homes).
East Multnomah County—final award to Rogers UA Cablesystems, 4/7/83 (80,000 homes).
Milwaukie—final award to Tribune Cable 5/3/83 (7,500 homes).
Sylvan, West Hills—negotiating with Liberty Communications (600 homes).

Pennsylvania
Franklin Township—preliminary award to Scatcom Cable.
Paradise Township—final award to Hanover Cable TV 7/5/83.
Philadelphia—city is divided into four areas with proposals submitted as follows:
Area 1—RFP issued 6/20/83; proposals due 9/22/83. Area 2—Independence Cablevision, Wade Communications and Philadelphia Inner City Cablesystems. Area 3—Rollins Cablevision, Independence Cablevision, Cox Cable and Comcast Communications. Area 4—Rollins Cablevision, Comcast Communications and Cablevision Systems; awards expected 12/83.
Rice Township—final award to CATV of Hazelton 11/82.
S. Versailles Township—final award to Harron 4/83 (200 homes).

Rhode Island
Newport (Middletown, Portsmouth, Tiverton, Little Compton)—final award subject to resolution of pending lawsuit (29,500 homes).

Tennessee
Brentwood—award to Metro Cablevision 2/14/83.
Dickson—award to Galaxy Cablevision 1/83 (2,750 homes).
Mosheim—award to Mosheim Cablevision 2/83 (500 homes).
Whiteville—award to Tri-County Cable TV 11/82 (400 homes).

Texas
Azle—expect RFP issuance by 9/83 (2,900 homes).
Joshua—franchise awarded to Alexicom 4/83 (610 homes).
Plano—preliminary award to TeleCable; final award expected 9/83 (25,000 homes).
Richardson—award to TeleCable 3/83 (23,082 homes).

Virginia
Berryville, Clarke County—RFP issued; proposals due 9/2/83.
Dinwiddie County—Crater General Communications submitted only proposal; award expected 9/83.
Fairfax City—award to Media General 6/14/83 (6,500 homes).
Goochland County—award to Continental Cablevision 2/83.
Hanover County—award to Continental Cablevision 5/25/83 (5,600 homes).
Loudon County—final award to Cable Communications 4/18/83 (11,500 homes).
Manassas—beginning feasibility study (5,510 homes).
Manassas Park—final award to Manassas Park Cablevision 6/83 (1,931 homes).
Suffolk—RFP issued; proposals due 10/5/83 (16,697 homes).

Washington
Battle Ground—Cox submitted proposal; award expected 8/83 (1,000 homes).
Granger, Toppenish, Wapato, Zillah—final award to McCaw Communications expected by 9/83 (5,000 homes).
Hartline—final award to Broadcast Services Inc. 3/83.
Lakebay—final award to Lakebay TV Cable 6/20/83 (500 homes).
Naches, Gleed and parts of Yakima County—final award to Satellite Communications Systems 2/83 (1,000 homes).

Wisconsin
Hilbert—award to Cablevision of Fond du Lac 5/83 (375 homes).
Hixton—award to Western Wisconsin Communications Cooperative 2/83 (175 homes).
Hudson, North Hudson, River Falls—preliminary award to Telephone and Data Systems; final award expected by 9/83.
Hustisford—award expected 8/83 (350 homes).
Johnson Creek—proposals received from Telecentrics, Sowden and Cable Communications of Beaver Dam (400 homes).
Kenosha—final award to Total TV 7/5/83 (29,500 homes).
Milwaukee—final award to Warner Amex 5/5/83 (263,300 homes).
Spring Green, Spring Green Township, Plain, Arena, Lone Rock—preliminary award to Multivision; final award by 9/83 (1,750 homes).
Watertown—ordinance adopted only proposals being accepted (900 homes).

Source: ICI: Cable Information Service, a Taft Communications subsidiary

Franchising in the top 50 markets

Rank	Market	Status of core city
1.	New York	Manhattan—2-OF; outer boroughs B-FG
2.	Los Angeles	City is divided into 14 areas (A-N); 10-OF, 3-FG, 1-FP
3.	Chicago	City is divided into five areas: FP
4.	Philadelphia	City is divided into N,S,E,W, S-OF; other three FP
5.	San Francisco	OF (system to be upgraded)
6.	Boston	OF
7.	Detroit	FG
8.	Washington, D.C.	BF
9.	Cleveland	BF
10.	Dallas/Ft. Worth	Two systems-OF
11.	Houston	Two systems-OF
12.	Pittsburgh	OF
13.	Miami	OF
14.	Seattle/Tacoma	City is divided into five parts (3 OF, 1-FG, 1-BF); Tacoma-OF
15.	Minneapolis/St. Paul	FG,FP
16.	Atlanta	OF
17.	St. Louis	FP
18.	Tampa/St. Petersburg	FG/OF
19.	Denver	OF
20.	Baltimore	FP
21.	Sacramento/Stockton	FP/OF
22.	Indianapolis	Two systems-OF
23.	Portland	Three systems-OF
24.	Phoenix	Three systems-OF
25.	Hartford/New Haven	Two systems-OF
26.	Cincinnati	OF
27.	San Diego	Two systems-OF
28.	Kansas City	OF
29.	Milwaukee	FG
30.	Nashville	OF
31.	Charlotte	OF
32.	Buffalo	OF
33.	Providence/New Bedford	OF/OF
34.	Orlando/Daytona Beach	Two systems-OF
35.	New Orleans	OF
36.	Memphis	OF
37.	Columbus	Four systems-OF
38.	Greenville-Asheville/Spartanburg	Three systems-OF
39.	Grand Rapids/Kalamazoo/Battle Creek	Three systems-OF
40.	Birmingham	OF
41.	Raleigh/Durham	Two systems-OF
42.	Oklahoma City	Two systems-OF
43.	Louisville	Two systems-OF
44.	Salt Lake City	OF
45.	San Antonio	OF
46.	Charleston/Huntington	Two systems-OF
47.	Norfolk/Newport News/New Hamp-shire/Portsmouth	Four systems-OF
48.	Harrisburg/York/Lebanon/Lancaster	Four systems-OF
49.	Wilkes Barre/Scranton	Two systems-OF
50.	Albany/Schenec-tady/Troy	Three systems-OF

Legend
OF—operational.
FG—franchise granted.
FP—franchise pending.
BF—beginning process.
UNA—little or no action.

Source: ICI: Cable Information Service